Convention Outline

2014	Morning	Afternoon	Evening
Oct.18 (Sat)	Pre-Confere [*Opt		
Oct.19 (Sun)		Registration	Welcome Reception
Oct.20 (Mon)	Opening Session Keynote/Special Lecture	Parallel Presentations	
Oct.21 (Tue)	Parallel Presentations	Parallel Presentations	Banquet [*Optional]
Oct.22 (Wed)	Industrial Visits [*Optional]		
Oct. 23/24 (Thu/Fri)	5th Global Q [*Opti		

*Valid as of 1 April, 2013. Schedule may change without prior notice.

*For updated information, please visit www.juse.or.jp/e/

Fee: (per person/inclusive of Tax)

Presenter: JPY43,200-General Participant: JPY75,600-Banquet ticket: JPY10,800-

*Registration will begin online in January, 2014

CONVENTION VENUE

Keio Plaza Hotel

2-2-1 Nishi-Shinjuku, Shinjuku-ku, 160-8330 Tokyo, Japan

Phone: 81-3-3344-0111 Facsimile: 81-3-3345-8269

U R L: http://www.keioplaza.com/

ORGANIZER

ICQ'14-Tokyo Secretariat

C/O Union of Japanese Scentists and Engineers (JUSE)

5-10-11 Sendagaya, Shibuya, 151-0051 Tokyo, Japan

P h o n e: 81-3-5379-1229 Facsimile: 81-3-3225-1814 E - m a i l: icq14@juse.or.jp **CALL FOR PAPER**





Invitation to ICQ'14-Tokyo



It is a great pleasure to host the International Conference on Quality 2014, in Tokyo, as scheduled from October 19 to 22, 2014. ICQ was first held in Japan, in 1969 sponsored by JUSE. It successfully formed an epoch in the field of quality by offering an opportunity to share information and exchange ideas among quality experts around the world. Since then, the conference has been organized every three years by the American Society for Quality (ASQ), the European Organization

for Quality (EOQ), and the Union of Japanese Scientists and Engineers (JUSE) by turns. Throughout these years, Quality Management has advanced significantly across the globe, owing to the tireless and continuous efforts made, not only by the academicians, but also in various industries. A deeper cooperation between businesses and universities contributed to this attempt as well.

Looking back at the past decade, it is especially notable that more and more companies in emerging nations have started to prioritize quality, in their business management, resulting in improved competitiveness in international markets. Globalization is accelerating faster than ever. Fierce international competition continues. The time is just right for us to share what we have achieved, to clarify what we are going to pursue and to overcome challenges in front of us. Let's take advantage of this great opportunity and make another big stride forward in *Creating New Value for the World*. See you all at the International Conference on Quality 2014 in Tokyo!

Tadaaki Jagawa
President and CEO
Union of Japanese Scientists & Engineers

What is ICQ?

International Conference on Quality (ICQ), which was held, for the first time, in 1969, is one of the largest global quality events sponsored by ASQ, EOQ and JUSE every three years, with the support of IAQ. The ICQ'14-Tokyo will be the 6th ICQ in Japan, providing a rare opportunity which only comes every 9 years, where a large number of participants from growing Asia and pacific region gather to meet.

Past ICQ Site at a glance:

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1969	Tokyo, Japan	1972	Washington D.C., U.S.A.	1975	Venice, Italy
1978	Tokyo, Japan	1981	San Francisco, U.S.A.	1984	Brighton, U.K.
1987	Tokyo, Japan	1990	San Francisco, U.S.A.	1993	Helsinki, Finland
1996	Yokohama, Japan	1999	Anaheim, U.S.A.	2002	Harrogate, U.K.
2005	Tokyo, Japan	2008	Houston, U.S.A.	2011	Budapest, Hungary

Call for Papers

Papers are invited for consideration by the conference programming Committee. The technical sessions will run in a several concurrent streams and each session will support sub-themes under the general conference theme 'Innovation through Quality – Creating New Value for the World'

Papers related to the following subjects, which may well be sub-themes of the conference in the concurrent session streams, will be most welcome.

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	Branding	Business Strategy and TQM	Corporate Governance	
Customer Satisfaction/ Voice of Customer		Globalization		
	Human Resource Management	Information Quality		
d	Innovation	ISO Management System	Knowledge Management	
Ì	Lean	Life Cycle Management	New Product Development	
	QC Circle/ Small Group Activities	Quality by Statistical Methods / Statistical Process Control		
i	Quality Function Deployment	Quality in Education		
ì	Quality in Healthcare	Quality in Service	Reliability and Safety	
	Risk Management	Human Error Prevention	Self-Assessment	
í	Six Sigma	Standardization and Daily Work Management		
Strategy and Policy Management Supply Chain Risk/Relation Management		t		
	Taguchi Method/ Quality Engineering	Traceability and Quality Assurance		
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Paper Application procedure

- 1. Please visit the conference website at www.juse.or.jp/e/
- 2. Click "Paper application" button and follow the information provided.

Last day of paper application: 28 February, 2014

Language

Official language of the conference is English.

Simultaneous interpretation to/from Japanese is available at selected streams/venues.

Application Flow



^{*}A 250 words paper abstract in English, as well as a short biographical sketch of the author will be required.